

[Home](#)[Bill Information](#)[California Law](#)[Publications](#)[Other Resources](#)[My Subscriptions](#)[My Favorites](#)Code: Section: [Up^](#)[Add To My Favorites](#)**BUSINESS AND PROFESSIONS CODE - BPC****DIVISION 5. WEIGHTS AND MEASURES [12001 - 13800]** ( *Division 5 added by Stats. 1939, Ch. 43.*  )**CHAPTER 14. Fuels and Lubricants [13400 - 13620]** ( *Heading of Chapter 14 amended by Stats. 2015, Ch. 591, Sec. 1.*  )**ARTICLE 13. Inducements for the Sale of Motor Vehicle Fuel [13550- 13550.]** ( *Heading of Article 13 amended by Stats. 2015, Ch. 591, Sec. 43.*  )

**13550.** No motor vehicle fuel producer or distributor shall compel or unduly or unreasonably influence any retail dealer to participate in the giveaway or offer to give away free of charge any item of value, including trading stamps or any kind of merchandise or goods, whether or not the giveaway is conditional upon the purchase of motor vehicle fuels or lubricants. The decision to participate in those giveaways shall be solely that of the retail dealer. Nothing in this section shall prohibit a retail dealer from entering into an agreement to participate in any giveaway program.

(Amended by Stats. 2015, Ch. 591, Sec. 44. (AB 808) Effective January 1, 2016.)